

# PERSONALLY.

## PRIVACY STATEMENT

Unfound Agency B.V. (on behalf of Personally) is headquartered at Jan van Krimpenweg 9H / 2031 CE / Haarlem / The Netherlands

### WEBSITE VISIT

Our website receives general visitor data, including the IP address of your computer, the time of retrieval, and data that your browser sends. This data is partially used for analyses of visitor and click behavior on the website. Personally uses this information to improve Personally's objectives. We are committed to maintaining your trust and we can assure you we are not in the business of selling or trading any information or email lists for any purpose.

### HOW LONG IS YOUR INFORMATION STORED?

Personally does not store your personal data for longer than is strictly necessary to achieve the goals for which your data is collected. We will not store your data for more than two years. If you don't want to be part of this, you may always request for your details to be deleted. Just drop us an email here and we'll do the rest.

### OUR TECHNICAL COMMITMENT

We take the fitting precautions to secure and encrypt data we receive. We provide a secure encrypted network connection to our website and monitor actively for security threats. We will defend what is yours, even if it is just a small piece of information.

### NEWSLETTER

Personally processes personal data if you are part of our mission, or if you just love to hear from Personally, or you provided it when you wanted to know more about our adventures. Following details are only used for the newsletter sent occasionally: Firstname and lastname, email address, title, and company. This data is saved via Mailchimp and they take data privacy very seriously, read all about this in their privacy policy.

### GOOGLE ANALYTICS

Personally uses Google Analytics to keep track of the behavior of the visitors of our website. The information thus obtained, including a part of the visitors IP address, is transferred to and stored by Google on servers. This information is only processed in a way that does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. Read Google's privacy policy for more information; <https://policies.google.com/privacy?hl=en-US>

### SOCIAL PLUGINS

Social plug-ins ("plug-ins") of social networks are used on our websites. The social network providers store the data collected about you as user profiles and use these for the purposes of advertising, market research and/or demand-oriented design of its website. For more information on the purpose and scope of data collection and its processing by the plug-in provider, please refer to the data protection declarations of these providers as notified below. They will also provide you with further information about your rights in this regard and setting options to protect your privacy.

Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA; <http://www.facebook.com/policy.php>

### COOKIE STATEMENT

Our website offers tiny bits of extra data, a.k.a. 'cookies'. With these 'cookies' the website asks your browser to remember some 'data'. If you allow your browser (settings) for 'cookies', then your browser will send those (same) 'data cookies' back, each time it visits the website. This happens as long as the cookies do not go past the expiry date. Some cookies disappear if the browser is closed, others stay fresh longer.

### WHY WE USE COOKIES

When your browser visits the website (again) it sends cookies (back), the website looks at those distinct cookies and is reminded about the good times and data they share. This way the website is reminded that your browser is unique. With this uniqueness in cookies, memories of previous encounters can be stored and used. By analyzing this, we can understand how our website is used and how we can do better. No personal data is stored, acquired or used for this.